

Milano, 9th November 2012
4th National Congress IPMA Italy
Project Portfolio Management

How to optimize the strategic and operative management of project portfolio in a crisis context. A comparison across Europe.

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WHY ?

The competition in the global playground is becoming more and more challenging under different perspectives:

- new and growing competitors
- new paradigms for being competitive
- new “imposed” rules
- different national/regional contexts (laws, market, industrial costs, customers’ expectations, available know-how, etc.)
- etc.

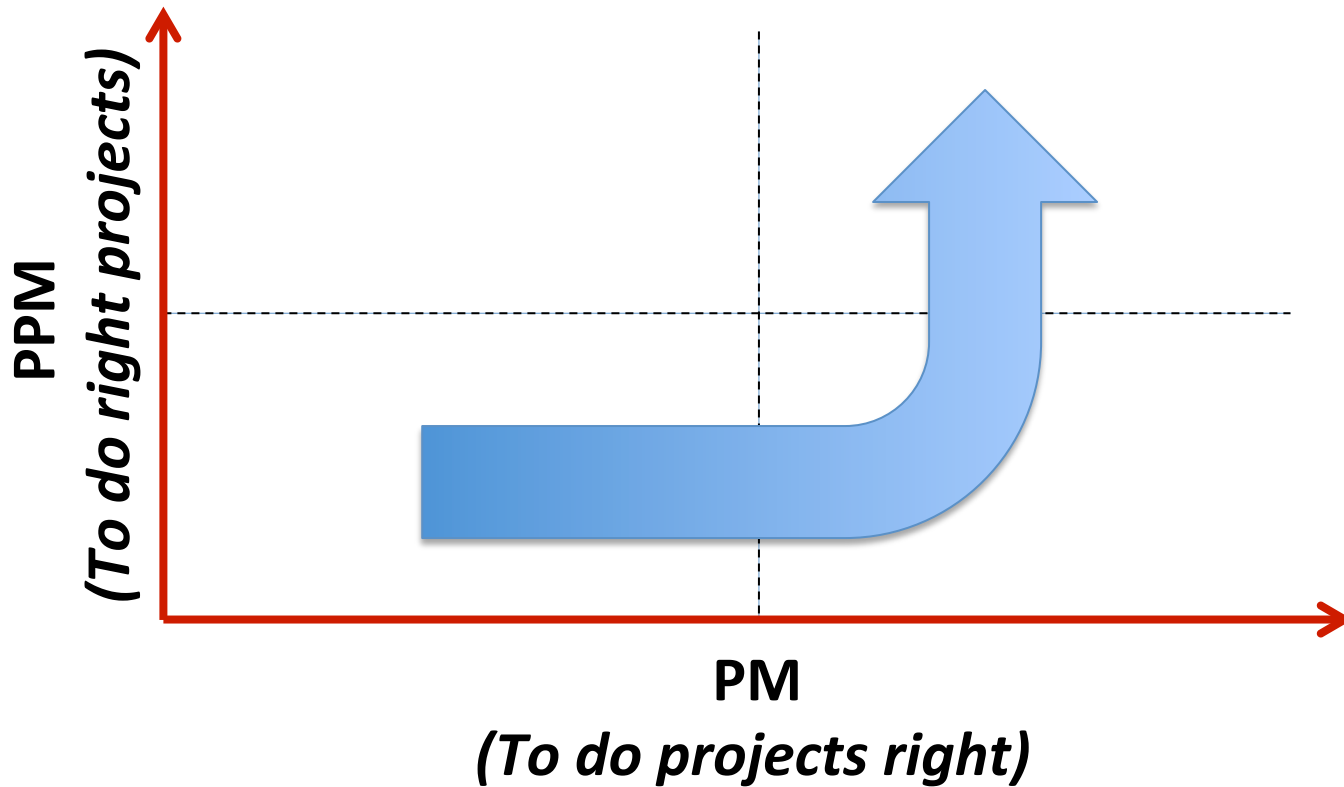
WHY ?

In such a context, project based organizations need to pursue their strategies not only “*by doing right their projects*” but also “*by doing the right projects*”



That is the rationale underpinning the concept of
Project Portfolio Management ...

... and this is the path (usually, at least)



MAIN ISSUES ABOUT PPM

- Assessment of portfolio's projects coherence with organization's strategy
- Decision making processes (prioritization, selection, etc.) and tools (monitoring, reporting, etc.)
- Portfolio risk management and risk profile balancing and mitigation
- Interdependencies among portfolio projects
- Organizational models and role of Portfolio Manager
- Resource sharing and constraints

OUR GOALS TODAY

- To share knowledge and know-how about Project Portfolio Management, coming from practical experience
- To compare different approaches and practices, even in an international perspective
- To understand if and how to transfer effective processes to our organizations
- To be inspired by new concepts and successful experiences so to be able to bridge gaps

KEYNOTE SPEAKERS

Matti Haukka (Project Institute Finland, Finland)
How to balance the project portfolio according to strategies, risks and resources

Aldo Gebbia (Saipem, Italy)
Operational Risk Management in Saipem: maturity reached, way forward, and portfolio risk analysis

Reinhard Wagner (Shift Consulting, Germany)
Organisational Competence in Project Management - new perspectives for managing multiple projects

KEYNOTE SPEAKERS

Roberta Perricone (Vodafone, Italy)

Project Portfolio Management: approaches and practice in Vodafone Italy

Joseph F S Alba (Academy for PM (International), UK)

Organisational complexity of portfolios - The problems within! A UK perspective

Alberto Marcuzzo (Bain & Co., Italy)

Contract Risk Management and portfolio management: issues and trends in Oil & Gas industry