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**Project Portfolio Management**

How to optimize the strategic and operative management of project portfolio in a crisis context. A comparison across Europe.

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## OUR GOALS TODAY

- To share knowledge and know-how about Project Portfolio Management, coming from practical experience
- To compare different approaches and practices, even in an international perspective
- To understand if and how to transfer effective processes to our organizations
- To be inspired by new concepts and successful experiences so to be able to bridge gaps

## FINAL REMARKS

- Project Portfolio Management can be deeply different, even in underlying approaches and applied tools, depending on industry, business models, project duration, number and values of projects within the portfolio.

WE HAVE TO THINK before deciding to apply one PPM model or another (and today we have seen more than one of them).

## FINAL REMARKS

- PPM is a kind of quite well structured “discipline”, but for being successful project based organisations need to tailor PPM processes much more carefully than PM ones.
- Furthermore there is a strong need for top management commitment in order to set a transparent and effective PPM and an efficient organisation (people&competences)

## FINAL REMARKS

- PPM is not only a top management issue. Top Managers need reliable and timely information coming from the projects (and Project Managers must know how the data from the field can be used and why they are required).

## FINAL REMARKS

- In a crisis context (few available resources, lower earnings, much stronger competition, etc.), in order to be able to get their goals project based organisations need:
  - ✓ stronger capability to recognize in advance and manage risks and opportunities
  - ✓ ability to react more quickly to changes and new constraints (it would be better to be proactive, of course)
  - ✓ well structured monitoring and reporting systems
  - ✓ clear decision making process
  - ✓ effective knowledge management systems