



31st IPMA World Congress 2019  
 “Integrating sustainability into project management”  
 Merida, Yucatan, Mexico  
 September 30th to October 2nd, 2019  
 Yucatan International Congress Center

Program

Monday September 30th.

From	To	Event	Room
07:00	08:30	Register	Foyer
08:30	08:45	Expo Opening	3-4
09:00	10:00	<b>Opening Ceremony</b> <b>Mauricio Vila Dosal,</b> Yucatan Governor <b>Salvador Fernandez Rivera</b> Rural Development Secretariat Coordinator, Mexican Government <b>Jesús Martínez Almela,</b> IPMA® President <b>Francisco Cervantes Díaz,</b> CONCAMIN President <b>José Manuel López Cmpos,</b> CONCANACO SERVYTUR President <b>Renán Barrera Concha,</b> Mayor of Merida <b>Jorge Peart Mijangos,</b> IPMA México President	1-2
10:00	10:50	<b>Keynote presentation</b> <b>Tourism</b> <b>Miguel Torruco Marques</b> Mexico´s Secretary of Tourism Q&A	1-2
10:50	11:10	<b>Cofee Brake</b> <b>Keynote presentation</b> <b>Smart Cities</b> <b>Dae-Yeon Cho</b> Director of Korea Agency for Infrastructure Technology Advancement (KAIA), Q&A	3-4
11:10	12:00	<b>Keynote presentation</b> <b>Smart Cities</b> <b>Dae-Yeon Cho</b> Director of Korea Agency for Infrastructure Technology Advancement (KAIA), Q&A	1-2



From	To	Event	Room
12:00	13:00	<p style="text-align: center;"><b>Tourism Panel Stream</b></p> <ul style="list-style-type: none"> <li>• <b>Iliana Rodriguez Cavazos</b> Xcaret Corporate Marketing Officer <i>Sustainable projects, more than a trending. Mexico</i></li> <li>• <b>Bolivar Troncoso Morales</b> Dominican Republic University, Tourism Faculty Director <i>Sustainable Tourism and adaptation to climate change: Challenge of the XXI century. Dominican Republic</i></li> <li>• <b>Jose Manuel Lopez Campos</b> President of National Chambers of Commerce, Service and Tourism Confederation. <i>Tourism: engine of the national economy. Mexico</i></li> <li>• <b>Michelle Fridman Hirsch</b> Yucatan Tourism Secretary. <i>Yucatan´s Tourism projects impact. Mexico</i></li> <li>• <b>Moderator TBC</b></li> </ul>	1-2
12:00	13:00	<p style="text-align: center;"><b>Smart Cities Panel Stream</b></p> <ul style="list-style-type: none"> <li>• <b>Barend Daniel Peters</b> Corporate Portfolio, Program &amp; Project Manager, City of Cape Town <i>Creating traction towards a sustainable project managed smart city. South Africa</i></li> <li>• <b>Mario Ruiz Velazquez</b> CEO, MDReieck <i>New technologies, increased security. Mexico</i></li> <li>• <b>Daniel Rubio Blanco</b> Territory and City Area Director, IDOM <i>Infrastructure Planning in LAC; the necessary invisible. Spain</i></li> <li>• <b>Edgardo Bolio Arceo</b> Merida´s Municipal Planning Institute Director <i>Merida; a smart city, where we are and where we are going. Mexico</i></li> <li>• <b>Moderator: Raul Arriaga Becerra</b> CEO, GDT Ambiental. Mexico</li> </ul>	5
13:00	14:00	<b>Lunch</b>	27-28
14:00	14:50	<p><b>Keynote presentation</b> <b>Clean Energy</b> <b>Sergei Ivanovich Morozov</b> Governor Ulyanovsk Province Russia</p>	



From	To	Event	Room
		Q&A	
14:50	16:10	<p style="text-align: center;"><b>Clean energy Panel Stream</b></p> <ul style="list-style-type: none"> <li>• <b>Rogelio Montemayor Seguy</b> Coahuila´s Energy Cluster. President <i>Natural gas: Key to clean energy transition. Mexico</i></li> <li>• <b>Paolo Romanecchi</b> CEO ENEL <i>Villanueva Project; the largest solar plant in America. Italy</i></li> <li>• <b>Leopoldo Rodriguez Olive</b> Mexican Wind Energy Association President <i>Clean energy; Mexico´s challenge. Mexico</i></li> <li>• <b>Raul Monforte Gonzalez</b> CEO, Yucatan Engineering and Development <i>Sustainable enterprises and energy transition. Mexico</i></li> <li>• <b>Jose Antonio Urteaga Dufour</b> Senior Energy Specialist, Inter American Development Bank <i>Sustainable energy development in Latin America and the Caribbean. Mexico / USA</i></li> <li>• <b>Moderator: Carlos Leon Hinojosa</b> Technical Director, Saving Energy Trust, FIDE. Mexico</li> </ul>	1-2
16:10	18:30	<p style="text-align: center;"><b>Scientific Poster Exhibition and Market Place</b></p> <p style="text-align: center;"><b>Opening</b></p> <p style="text-align: center;"><b>B 2 B</b></p>	3-4



Tuesday October 1st

From	To	Event	Room
09:00	10:00	<b>Keynote presentation Automotive and Aerospace</b> Reinhard Wagner Executive Director TIBA Germany Q & A	1-2
10:00	10:50	<b>Keynote presentation Infrastructure</b> <b>Alejandro Maluf</b> CEO TECHINT Argentina <b>Jose Enoch Castellanos Ferez</b> President National Chamber of Transformation Industry Mexico Q&A	1-2
10:50	11:10	<b>Coffee Break</b>	3-4
11:10	12:00	<b>Automotive Panel Stream</b> <ul style="list-style-type: none"> <li>• <b>Oscar Albin Santos</b> Mexico's Auto Part Manufacturers Association President <i>Challenges of the automotive industry in Mexico.</i> Mexico</li> <li>• <b>Juan Carlos Narro Flores</b> NBU Projects Director, BOCAR Group <i>Sustainability in BOCAR Group and mexican automotive industry projects.</i> Mexico</li> <li>• <b>Carlos Gutierrez Carpinteyro</b> Government Relations Director, BMW group Mexico <i>New challenges to projects in Mexico's automotive sector.</i> Germany</li> <li>• <b>Ernesto Herrera Novelo</b> Yucatan's Economic and Labor Development Secretary <i>Yucatan's automotive sector: a sustainable project.</i> Mexico</li> <li>• <b>Moderator: Eduardo Solis Sanchez</b> Mexican Automotive Industry Association President. Mexico</li> </ul>	1-2
11:10	12:30	<b>Infrastructure Panel Stream</b> <ul style="list-style-type: none"> <li>• <b>Jose Zozaya Delano</b> CEO, Kansas City Southern</li> </ul>	5



From	To	Event	Room
		<p><i>The rail freight system in Mexico.</i> USA</p> <ul style="list-style-type: none"> <li>• <b>Gianni Bardazzi</b> President, Neosia Maire Tecnimont Group</li> </ul> <p><i>Integrating sustainability into project management.</i> Italy</p> <ul style="list-style-type: none"> <li>• <b>Lukas Beladi Sihombing</b> Reserch professor, University of Pelita</li> </ul> <p><i>Analyzing Design-Build Problems Using System Dynamics: Case of Construction Project in Indonesia.</i> Indonesia</p> <ul style="list-style-type: none"> <li>• <b>Miguel Angel Yañez Monroy</b> Director, Veracruz Port Authority</li> </ul> <p><i>A new port era: the modernization of the Veracruz port.</i> Mexico</p> <ul style="list-style-type: none"> <li>• <b>Arturo Molina Gutierrez,</b> Professor and Vice-Chancellor of Research and Development, ITESM</li> </ul> <p><i>ITESM technological innovation projects and project manager challenges.</i> Mexico</p> <ul style="list-style-type: none"> <li>• <b>Moderator: Pelayo Suarez Smith</b> SENER Project Manager. Spain</li> </ul>	
12:10	13:00	<p style="text-align: center;"><b>Aerospace Panel Stream</b></p> <ul style="list-style-type: none"> <li>• <b>Alejandro Vallarino</b> Infrastructure Director, Pacific Airport Group. Mexico</li> <li>• <b>Apathukatha Sivathanu Pillai</b> Project Manager Associate, IPMA India</li> </ul> <p><i>Project Management in Space Technology Ventures for Human Sustainability.</i> India</p> <ul style="list-style-type: none"> <li>• <b>Eduardo Guizar Sanz</b> Director, MARKELAB</li> </ul> <p><i>The sky is no longer the limit.</i> USA</p> <ul style="list-style-type: none"> <li>• <b>Moderator: Mary Mckinlay</b> Honorary Fellow, IPMA. United Kingdom</li> </ul>	1-2
13:00	14:00	<b>Lunch</b>	27-28



From	To	Event	Room
14:00	15:00	<p>Keynote presentation</p> <p>Agribusiness &amp; Smart Rural</p> <p><b>Diego Montenegro</b> Representative Director Inter American Agricultural Cooperation Institute Bolivia</p> <p>Q&amp;A</p>	1-2
15:00	15:50	<p>Keynote presentation</p> <p>Environment</p> <p><b>Matias Vanotti Rodriguez</b> Researcher, USDA USA</p> <p>Q&amp;A</p>	1-2
16:00	16:30	Coffee Brake	3-4
16:30	17:40	<p>Agribusiness and Smart Rural Stream Panel</p> <ul style="list-style-type: none"> <li>• <b>John Atkinson</b> Consultant, IPMA Ireland <i>Smart rural progress in Ireland.</i> Ireland</li> <li>• <b>Ernesto Cruz Gonzalez</b> CEO, ATIDER <i>A road to high performance in Mongolia.</i> Mongolia</li> <li>• <b>Luis Santiago Vindas Montero</b> Project director, National Institute of Rural Development <i>Improvement of the Competitiveness and Sustainability of Agribusiness in the Oil Palm Value Chain.</i> Costa Rica</li> <li>• <b>Eduardo Cadena Ceron</b> Veracruz Agricultural Development Secretary <i>Veracruz agricultural projects.</i> Mexico</li> <li>• <b>Salvador Fernandez Rivera</b> Rural Development Coordinator <i>Mexico´s rural and agricultural development policies for 2019 - 2024.</i> Mexico</li> </ul>	1-2



From	To	Event	Room
		<ul style="list-style-type: none"> <li>• <b>Moderator: Jacobo Cabrera Palos</b> President of Agri-food Councils Mexican Association. Mexico</li> </ul>	
16:30	17:40	<p style="text-align: center;"><b>Environment Panel Stream</b></p> <ul style="list-style-type: none"> <li>• <b>Alejandro Sosa Reyes</b> Global Environmental Management Initiative, Executive Director <i>Avant-garde environmental strategy.</i> Mexico</li> <li>• <b>Claudio Freixes Catalan</b> KEKEN Executive Director <i>A sustainable waste management project.</i> Mexico</li> <li>• <b>Mauricio Mora Perez</b> PRODUCE Foundation Puebla, President <i>Restoration of soils in biodiverse ecosystems of wild magueyes</i> <i>"Sustainable Mezcal in Mexico".</i> Mexico</li> <li>• <b>Jordi Bosch Bragado</b> Aguas de Saltillo, CEO <i>Water for everyone; a sustainable project.</i> Spain</li> <li>• <b>Joel B. Carboni</b> Green project management, President <i>The world is not enough.</i> USA</li> <li>• <b>Moderator: Joel B. Carboni</b></li> </ul>	5
18:00	18:30	<b>B 2 B</b>	3-4
19:30	23:00	<b>IPMA® Project Excellence Award Gala Dinner</b>	1-2



Wednesday October 2<sup>nd</sup>, 2019.

From	To	Event	Room
9:00	9:50	<p>Keynote presentation</p> <p>Education &amp; wellbeing</p> <p><b>Martina Huemann</b> Professor Vienna University of Economics and Business Austria</p> <p>Q&amp;A</p>	1-2
9:50	10:30	<p>Keynote presentation</p> <p>Science technology &amp; project management</p> <p><b>Aidee Orozco Hernandez</b> Deputy Managing Director Technological Development, Cooperation and Innovation National Council for Science and Technology (CONACYT) Mexico</p>	1-2
10:30	10:50	<b>Coffee Brake</b>	3-4
10:30	13:00	<p><b>Professional Development Panel</b> (previous registration)</p>	27
10:50	11:50	<p><b>Education Stream Panel</b></p> <ul style="list-style-type: none"> <li>• <b>Adan Lopez Miranda</b> ITESM, Professor <i>Project management competences in business management academic programs.</i> Mexico</li> <li>• <b>Ricardo Phillips</b> Universidad Insurgentes, Professor <i>A higher education project for Mexico.</i> Mexico</li> <li>• <b>Miguel Angel Tamayo Taype</b> Inter-Agency Committees for the Assessment of Higher Education, Director <i>Higher education evaluation; a complex project.</i> Peru</li> <li>• <b>Bernardo Cisneros Buenfil</b> Yucatan's Higher Education, Innovation and Research Secretary <i>Innovation and research in higher education.</i> Mexico</li> <li>• <b>Moderator: Erik Mansson</b></li> </ul>	1-2





From	To	Event	Room
		Mindshift Consulting, Sweden	
10:50	11:50	<p style="text-align: center;"><b>Wellbeing Stream Panel</b></p> <ul style="list-style-type: none"> <li>• <b>Amin Saidoun</b> IPMA® Executive Director <i>Trust: Project management competences and the sustainability of non-profit organizations.</i> France</li> <li>• <b>Morten Fangel</b> IPMA® Honorary Fellow, Fangel Consulting <i>Plan and Evaluate your PM Effort as Well Also to Promote Sustainability Concerns into The PM Process.</i> Denmark</li> <li>• <b>Francisco Cervantes Diaz,</b> CONCAMIN President, Mexico</li> <li>• <b>Erika Flores Deleon</b> IDC Cultura, CEO <i>Cultural rights and its impact on the sustainable development.</i> Spain</li> <li>• <b>Gholamreza Safakish</b> IPMA® Young Crew Vice president <i>Sustainable management of projects in charity organizations.</i> Iran</li> <li>• <b>Juan Cristobal Moo Aguilar</b> Consultant <i>Indigenous coexistence and inclusion in the daily life of Yucatan.</i> Mexico</li> <li>• <b>Moderator: German Gallardo Zevallos</b> IPMA Peru President, Piura University Professor</li> </ul>	5
12:00	13:00	<p style="text-align: center;"><b>Science technology &amp; Project Management Stream Panel</b></p> <ul style="list-style-type: none"> <li>• <b>Michiel C. Bekker</b> Professor, University of Pretoria, <i>Sustainability – A Project Governance Imperative.</i> South Africa</li> <li>• <b>Steven Njihuis</b> Utrecht University of Applied Science, Professor <i>Somebody Has to Teach Them, But What??</i> Netherlands</li> <li>• <b>Valdimir Obradovic</b> University of Belgrade, Faculty of Organizational Sciences, Professor <i>Environmental Project Management: Contextual Enablers and Boundaries.</i> Serbia</li> <li>• <b>Haukur Ingi Jónasson</b> Reykjavik University, Professor <i>A Holistic and Sustainable Approach in Project Management.</i> Iceland</li> </ul>	5



From	To	Event	Room
		<ul style="list-style-type: none"> <li>• <b>Jorge Cadena Iñiguez</b> Research professor, COLPOS <i>How to generate rural projects based on endogenous resources. Mexico</i></li> <li>• <b>Moderator: Constanta Bodea</b> IPMA Vice president Research. Rumania</li> </ul>	
13:30	14:00	<p style="text-align: center;"><b>Closing Ceremony:</b></p> <p style="text-align: center;">IPMA Mexico 10 years Special Award Congress Remarks What's Next</p>	1-2
14:30		<p style="text-align: center;"><b>Archeological Zone Visit</b></p> <p style="text-align: center;">Chichen Itza</p> <p style="text-align: center;">Uxmal</p> <p style="text-align: center;">Dzibilchaltún</p> <p style="text-align: center;">(Previous registration. Additional cost)</p>	