



PM&BA
The Dynamic Duo



PM&BA: The Dynamic Duo

Project Management & Business Analysis Competencies for Business Value

Prassede Colombo, IIBA Italy Chapter President

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Event organized by

- IIBA Italy Chapter
- IPMA Italy

We thank
Intesa Sanpaolo

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Gruppo Reti is a consolidated company that has been operating in Business & IT Consulting for 20 years.

The vision is to ***make innovation the focal point at the Customer, ensuring the constant Business improvement.***

The mission is to ***guarantee reliability and efficiency for the Customer***, turning his requirements into new opportunities, suggesting support and solutions along all the ***technological and managerial innovation process*** and continuous and meticulous assistance.

With more than 200 certified consultants, Gruppo Reti core business areas are: Business Consulting; Business Solutions; Infrastructure & Services; Home & Building Automation; Reti Academy; Remote Support and Management.

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It's highly specialized to make very useful design items of excellent quality at good prices.

Our products have a common purpose:

Blend functions and style to transmit emotions.

Round Table 1

How is changing your role? What are the skills that are required as PM, BA or Manager in the current context in your organization?

- **Sergio Adamo**, Business Analyst & Program Manager, Intesa Sanpaolo Direzione Risk Management
- **Piero Becci**, Project Director, Ansaldo Energia
- **Carlo Liberale**, R&D Manager, Cameron
- **Alessandro Rogora**, Executive Manager, Gruppo Reti

Round Table 2

In your opinion what are the most important aspects on which organizations should focus to align the portfolio programs, projects, operations to the needs of the Business?

- **Diego Lelli**, Business Operation Leader - GE Oil & Gas
- **Michele Maritato**, IIBA Director of Board
- **Enrico Lombardo**, Managing Director, PMO Ferrari Gestione Sportiva dal 1999 al 2009
- **Michele Amendola**, Managing Director, IPMA Level B Senior Project Manager

IIBA

- We are the **Italian Chapter – IIBA Italy Chapter**
- **IIBA** is an Independent, non-profit professional association serving the business analysis community
- As the **voice** of the BA community, IIBA supports the **recognition** of **the profession**, and **works to maintain standards for the practice and certification**



“To unite a community of professionals to create better business outcomes”

A Growing Community of Professionals

As of January 2015:

- 28,000+ Members
- Chartered Chapters: **112**
 - 25 Central Americas
 - 38 Eastern Americas
 - 18 Western Americas
 - 5 Asia Pacific
 - **19 Europe and Africa**
 - 7 Middle East and India
- Over 220 Corporate Members
- CCBA® Recipients: 640+
- CBAP® Recipients: 4,725

